

Zoomerang Survey Results

CBOR Demographics
 Response Status: Completes
 Filter: No filter applied
 Sep 17, 2008 7:36 AM PST

	2008		2006		NAR
	Units	%	Units	%	2008
1. What type of license do you hold?					
Broker	56	31%			24%
Broker Associate	25	13%			16%
Salesperson	97	50%			61%
Appraiser	5	3%			30%
Other, please specify	12	6%			1%
Total	195	100%			

Our Appraiser's didn't participate much in our survey.

	2008		2006		NAR
	Units	%	Units	%	2008
2. How would you categorize your role in the real estate industry?					
I am a Broker/Owner	46	23%	53	22%	
I am a Full-time Agent	105	54%	140	57%	
I am Office Support staff	5	3%	3	1%	
I am an Agent Assistant	6	3%	7	3%	
I am a Developer	2	1%			
I am a Part-time Agent	19	10%	19	8%	
Broker)	2	1%	4	2%	
I am an Appraiser	7	4%	8	3%	
Other, Please Specify	4	2%	9	4%	
Total	196	100%	244	100%	

3. If CBOR were to hold a Broker class in 2009, how likely would you be to take it?		
Very likely	37	19%
Not sure	46	22%
Not very likely	43	23%
Not Applicable/Don't need it	68	36%
Total	194	100%

	2008		2006		NAR
	Units	%	Units	%	2008
4. How many years of experience do you have as a REALTOR®?					
1 year or less	5	3%	30	12%	10%
2 years	22	11%	37	15%	8%
3 years	19	10%	25	10%	8%
4 years	13	7%	9	4%	7%
5 years	17	9%	16	7%	6%
6-10 years	39	20%	32	13%	17%
11-15 years	25	13%	26	11%	10%
16-25 years	29	15%	36	15%	19%
26-39 years	23	12%	31	13%	13%
40 or more years	4	2%	3	1%	2%

Nationally, the median years of experience is 8 years.

5. What is your age?					
under 30 years	11	6%	22	9%	5%
30 to 34 years	19	10%	21	9%	6%
35 to 39 years	22	11%	27	11%	8%
40 to 44 years	19	10%	28	11%	10%
45 to 49 years	17	9%	28	11%	13%
50 to 54 years	28	14%	37	15%	15%
55 to 59 years	29	14%	34	14%	16%
60 to 64 years	26	13%	29	12%	14%
65 years and older	26	13%	18	7%	14%

Nationally, median age is 52

6. What is your gender?					
I am a man.	82	42%	112	46%	40%
I am a woman.	113	58%	131	54%	60%
Total	182	100%			

7. What is your marital status?					
Married	139	71%	180	74%	72%
Divorced	32	16%	37	15%	14%
Single-never married	14	7%	22	9%	9%
Widowed	7	4%	5	2%	4%
Other	3	2%	0	0%	2%
Total	195	100%			

8. Do you own your own home?					
Yes	182	94%	234	96%	92%
No	12	6%	9	4%	8%
Total	194	100%	243	100%	100%

9. Do you own Residential investment properties (except primary residence and vacation homes)?					
None	109	56%	135	56%	59%
One	25	13%	26	11%	18%
Two	16	8%	16	7%	9%
Three or more	45	23%	66	27%	14%
Total	195	100%	243	100%	100%

10. Do you own any Commercial properties?					
None	158	81%	189	78%	87%
One	17	9%	22	9%	8%
Two	6	3%	14	6%	2%
Three or more	12	7%	16	7%	3%
Total	181	100%	241	100%	100%

11. How much formal education do you have?						
Graduate Degree	31	16%	35	14%	10%	
Some Graduate School	22	11%	30	12%	8%	
Bachelor's Degree	77	39%	86	35%	26%	
Associate's Degree	8	4%	9	4%	11%	
Some College	41	21%	64	26%	35%	
High School Graduate	15	8%	18	7%	9%	
GED/Did not complete High School	1	1%	2	1%		
Total	195	100%	244	100%		

Nationally, more than one-quarter of all REALTORS hold a bachelor's degree. 8% have completed some graduate school and 10% have a graduate degree. Overall, the level of education exceeds that of the general population.

12. What languages are you fluent in?						
Fluent only in English	182	94%	228	96%	85%	
Fluent in Spanish	5	3%	7	3%	6%	
Other, please specify	8	4%	6	3%	9%	

13. How long have you lived in Columbia/Boone County?						
1 year or less	0	0%	8	3%		
2 years	4	2%	4	2%		
3 years	2	1%	5	2%		
4 years	4	2%	6	2%		
5 years	4	2%	9	4%		
6-10 years	31	16%	29	12%		
11-15 years	15	8%	20	8%		
16-25 years	31	16%	39	16%		
26-39 years	55	28%	80	33%		
40 or more years	50	26%	45	18%		


14. If you had a prior Full-Time career, how would you classify it?						
Architecture/Engineering	3	2%	7	3%	2%	
Community/Social Services	2	1%	1	0%	1%	
Computers/Mathematics	8	4%	9	4%	3%	
Construction	5	3%	7	3%	3%	
Education	22	11%	23	9%	6%	
Government/Military/Protective Services	12	6%	10	4%	4%	
Health care	5	3%	14	6%	4%	
Homemaker	5	3%	4	2%	5%	
Legal	3	2%	3	1%	2%	
Life/Physical/Social sciences	0	0%	2	1%	*	
Manufacturing, Production	2	1%	4	2%	3%	
Management/Business/Financial	47	24%	48	20%	18%	
Office/Administrative Support	12	6%	24	10%	10%	
Personal Care/Other Services	1	1%	3	1%	1%	
Sales/Retail	33	17%	34	14%	16%	
Transportation	2	1%	1	0%	2%	
Other	15	8%	21	9%	14%	
None, real estate is first career	19	10%	28	12%	5%	
Total	196	100%	243	100%		

15. Do you hold any professional designations or certifications, if so, which one(s)?					
No designations	83	42%	104	13%	68%
ABR- Accredited Buyer Representative	54	28%	46	19%	14%
Manager	1	1%	1	0%	1%
ALC- Accredited Land Consultant	0	0%			
Member	0	0%	1	0%	1%
Specialist	1	1%	2	1%	
CPM-Certified Property Manager	0	0%	3	1%	
Manager	2	1%	2	1%	2%
CRE- Counselor of Real Estate	0	0%	0	0%	1%
CRS- Certified Residential Specialist	42	21%	42	17%	10%
GAA- General Accredited Appraiser	1	1%	0	0%	
GRI-Graduate REALTOR® Institute	69	35%	91	33%	19%
LTG- Leadership Training Graduate	2	1%	3	1%	1%
PMN- Performance Management Network	3	2%	1	0%	1%
RAA- Residential Accredited Appraiser	0	0%	1	0%	
REALTORS®	0	0%	0	0%	
No Certifications	20	10%	33	14%	86%
At Home with Diversity	8	4%	7	3%	3%
e-Pro	29	15%	35	14%	10%
REPA- Real Estate Professional Assistant	1	1%	1	0%	1%
Other, please specify	30	15%	42	17%	

16. Which designations or certifications would you like to complete in the next two years?					
No designations	75	38%	65	27%	
ABR- Accredited Buyer Representative	43	22%	70	29%	
Manager	1	1%	4	2%	
ALC- Accredited Land Consultant	4	2%	5	2%	
Member	12	6%	19	8%	
Specialist	7	4%	9	4%	
CPM-Certified Property Manager	8	4%	9	4%	
Manager	9	5%	14	6%	
CRE- Counselor of Real Estate	16	8%	6	2%	
CRS- Certified Residential Specialist	34	17%	56	23%	
GAA- General Accredited Appraiser	2	1%	1	0%	
GRI-Graduate REALTOR® Institute	37	19%	62	25%	
LTG- Leadership Training Graduate	6	3%	6	2%	
PMN- Performance Management Network	4	2%	7	3%	
RAA- Residential Accredited Appraiser	1	1%	3	1%	
REALTORS®	2	1%	2	1%	
No Certifications	7	4%	14	6%	
At Home with Diversity	7	4%	7	3%	
e-Pro	41	21%	52	21%	
REPA- Real Estate Professional Assistant	0	0%	1	0%	
Other, please specify	8	4%	13	5%	

17. Is real estate the primary source of income for your household?					
Yes	120	61%	145	59%	77%
No	76	39%	99	41%	23%

Total	196	100%
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244 100% 

18. With which company are you associated? Please note that the individual offices listed have 5 or more members.

3D Realty	4	2%
Assist 2 Sell Buyers & Sellers	4	2%
Baker Team Realty	2	1%
Boone Realty	3	2%
Cannon, Blaylock & Wise	1	1%
C21 - Advantage	8	4%
C21 - Home Team	3	2%
Coldwell Banker Tatle Payne	3	2%
Columbia Realty	0	0%
Crane & Crane Real Estate	3	2%
Gaslight Properties	13	7%
House of Brokers Realty, Inc.	39	20%
HouseMart LLC	0	0%
Mid-America Realty, Inc.	3	2%
Moore and Shryock	0	0%
Plaza Real Estate Services	11	6%
Progressive Realty, LLC	2	1%
Prudential Vision Properties	7	4%
Reece & Nichols Columbia	6	3%
RE/MAX Boone Realty	35	18%
Taylor Realty LLC	0	0%
The Jones Company	4	2%
Weichert First Tier Realtors	8	4%
Other/ Not Listed	37	19%
Total	196	100%

19. On the average, how many transactions do you participate in per year?

New member, just starting	4	2%	17	7%
0 transactions	10	5%	15	6%
1 to 5 transactions	26	13%	28	11%
6 to 10 transactions	25	13%	29	12%
11 to 15 transactions	31	16%	33	14%
16 to 20 transactions	26	13%	27	11%
21 to 50 transactions	51	26%	67	27%
51 or more transactions	23	12%	28	11%
Total	196	100%		

20. How many hours per week do you work in real estate?

less than 20 hours	22	11%	32	13%
20 to 39 hours	57	29%	67	27%
40 to 59 hours	82	42%	114	47%
60 or more hours	36	18%	31	13%



21. Will you remain an active real estate professional during the next two years?					
Very certain	152	78%	199	82%	77%
Somewhat certain	36	18%	38	16%	17%
Not certain	10	5%	7	3%	6%

22. Are you a registered voter?					
Yes	194	99%	238	98%	95%
No	2	1%	6	2%	5%
Total	196	100%	244	100%	

23. Did you vote in the last local election?					
Yes	170	87%	199	82%	81%
No	26	13%	45	18%	19%
Total	196	100%	244	100%	

24. Did you vote in the last national election?					
Yes	191	97%	236	97%	91%
No	5	3%	8	3%	9%
Total	196	100%	244	100%	

25. The internet and the rise of social media is having a huge impact on our profession. Please indicate if you have an active presence in the following services:					
Facebook	42	34%			
LinkedIn	37	30%			
MySpace	32	26%			
ActiveRain	19	16%			
Plaxo	11	9%			
Flickr	3	2%			
enhancements	78	64%			
Other, please specify	19	16%			

26. Is there anything that your association can do to assist you in your real estate career?					
57 Responses					

Thank you for your feedback.